

AWSC Report August 18, 2018 Public Outreach

- September is Recovery Month across the United States. Family recovery is a large part of this. Time to share AFA's, share posts on public media, and ask TV and radio stations to play PSAs.
- I have received two packets for helping Native Americans start meetings on reservations.
- There is a relaunch campaign for two PSAs. One is *Samantha* (a teen who's father drinks) and the other is *Jack* (a father concerned over his son's drinking). I will have info at the Fall Assembly on listing of PSA plays in 2017, the list of distribution for NY in 2018 and how to reach out to both radio and TV stations in our state.
- Have been writing articles for the Northern Hi Lights
- Will be attending the NYS Fair on the 24<sup>th</sup> as a volunteer. There are still many openings. This is a NYN event. Please reach out in your groups for volunteers.
- Please let me know what your groups are doing for outreach projects, what is working and what is not. All is helpful in planning projects.

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