During the Spring Assembly and Convention the NYN Web Committee met. The Web Committee current members are: NYN Chair – Connie D, NYN Delegate – Elaine R, NYN Group Records – George S., Immediate Past Delegate – Bob C, past NYN Web Coordinator – LaVaughn R, Pat H, Marion W, Summer D, and myself. (The purpose of the committee is to assist the web coordinator with Al-Anon related issues involving the NYN website. The committee originally formed to assist with the selection of a new web host provider in 2006.) The topics discussed were website guidelines and re-designing our site. These are both huge projects.

Over the past couple of years I have been in contact with other area web coordinators concerning how they deal with website related issues. A few areas have shared their website guidelines with me. The main purpose of the guidelines are to ensure our website maintains consistency in dealing with web related issues while upholding Al-Anon principles.

Our website was initially designed in the early 2000's. Website's have changed a lot since then and it is time that we move forward. We have outgrown our site. Originally the website's main purpose was Public Outreach. Over the years we have expanded the website to include Membership Outreach. Additionally the Public Outreach Action Committee has expressed concern about the lack of information we have on our site for the newcomer. For this project to be successful we need input from all NYN Al-Anon members. I will be working on a website survey that will help shape the direction of the new site. I expect to have this survey ready by the Fall Assembly. It will be available both online as well as in paper format.

Website statistics – May, June, July 2010

Contact us form submissions:	88
Average Unique Visitors/month:	1400
Average Number of pages viewed:	3
Most popular page (excluding main page):	Meeting Information
Busiest day of the week:	Monday
Busiest time of the day:	3:00 pm

Respectfully Submitted,
Kathi D