

September 2017 Literature Coordinator Update:

Dear Literature Coordinators,

Here's the latest update of literature news:

- **Next Coordinator Conference Calls:** Our next Literature Coordinator conference calls will be on Wednesday, October 18th and Saturday, October 21st. Just fill in the attached RSVP, letting us know which date you will be attending, and email it to Annette at annette@al-anon.org or fax it to 757-563-1656 by October 2nd. If you have any discussion topics for your fellow Coordinators, please include them on the form. (Questions for the World Service Office about literature can be sent to us at any time.)
- **Limited Time Only!** Last week, the Literature Distribution Centers were notified via AFG Connects that to spur sales of a few particular pieces of CAL and to help you spread the Al-Anon message of help and recovery for those affected by someone else's drinking, the WSO is putting some very special literature on sale. Beginning today, September 15th, 2017 and concluding on December 31st, the World Service Office will offer a trial period sale on the following pieces: *The Al-Anon Family Groups—Classic Edition* (B5), *Discovering Choices* (B-30), and *Many Voices, One Journey* (B-31). All pieces will be sold for \$5.99 each. The Spanish and French versions of B-30 and B-31 will also be sold for this reduced price during this period, however the B-5 will not. If the sale is effective, similar incentives may be offered in the future. Carry the message with some classic literature or enhance your own library! Attached you will find the order form for these books.
- **“CAL Corner”:** Each month, the “CAL Corner” feature in *The Forum* includes members' sharings on how a particular piece of our literature has enhanced their recovery. The October articles will be about *Hope for Today* (B-27) and November's feature *The Dilemma of the Alcoholic Marriage* (B-4). The December articles cover *Opening Our Hearts, Transforming Our Losses* (B-29).
- **Sharings needed for “CAL Corner”:** We always need more sharings about how CAL has helped members with their recovery. Please urge members to write. We could especially use articles about *Discovering Choices* (B-30), *Lois Remembers* (B-7) *One Day at a Time in Al-Anon* (B-6), and the *Paths to Recovery Workbook* (P-93). Please see the writing guideline for “CAL Corner” in the Guidelines & Procedures folder under the “Library” folders in the Literature Coordinator community.
- **Outgoing Coordinators:** We know that you are all energetic and enthusiastic Coordinators, but a third of you are also outgoing in that your Area is holding elections and your term is almost over. Please remember that your term ends on December 31st, not once elections take place.
- **Writing about CAL for Area Newsletters:** Please share what your Area is doing to spread the word about CAL, or publish reviews of various CAL books and pamphlets in

your Area newsletter. We rely on these articles for the content of the WSO newsletter, *Area Highlights*.

Because your Assembly or Area World Service Committee meetings might not coincide with my postings on AFG Connects, please contact me anytime you need more information.

Yours in gratitude and service,

Tom Coffey
Associate Director—Literature

cc: Conference members
Literature Distribution Centers