

Public Outreach Report for Spring Assembly May 20th, 2017

- The new PSA's are out on the WSO website. I have sent the listing of TV and radio stations that have aired our PSA's in the past to the DR's and our public outreach coordinators in NYN, along with a guideline that I put together explaining the procedure for contacting the stations. Please remember that when we see these PSA's, it's important to send a thank you note to the stations airing them.
- It's that time again. The deadline for ordering **Al-Anon Faces Alcoholism 2018** is July 5th, 2017.
- The NY State Fair, our largest outreach event, is 8/23 – 9/4/2017. This year our public outreach magazine, **Al-Anon Faces Alcoholism 2017** will be available at our booth. We also have a new banner!
- As outreach coordinator I ordered a case of the AFA's 2017. I asked DR's if they would like to participate in an outreach project by sending 50 AFA's somewhere in their community and I heard from just a couple of districts. Those districts that I heard from will write up a report and let me know how they used these AFA's. I will keep you posted.
- I have a new contact, through WSO, in Chemung County. It is called "Trinity of Chemung County." Trinity offers prevention, education, treatment, and recovery services to individuals and families. I have sent 150 AFA's to them so they will be available for the families.
- I continue to work with all of the public outreach coordinators across NYN and share information that I receive from them in my monthly Northern Hi Lights articles.

My term is up at the end of this year. We have accomplished so much together, let's keep it going! Consider stepping up for this rewarding position so we can continue sharing our wonderful program to those in need. Thank you.

Pat H
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