

## Newsletter Coordinator Report, AWSC August 17, 2013

Since mentioning in our last issue of NHL that we will be thinking about the content of our Area Newsletter, I have received input from two people, Bryan G. and Connie D.

Bryan G:

For my own personal experience, the largest one thing I always scan for in the newsletter is **the treasurer report**. I like to see what our current assets and liabilities are at the end of the each month. Then I like to see a somewhat detailed report of income and expenses. For example, I like to see a recording of my group's contributions to NYN to make sure they have been received. Then I also like to be able to review expenses to make sure they seem somewhat reasonable. I also like to add up the numbers to make sure it all makes sense and proves out each month.

I also like **as complete a calendar of events as can be assembled**, to help me keep up to date and plan my year.

In general, I **like know what the officers and coordinators are doing**, what they have been successful in doing, what they have been struggling to accomplish, what they need help with.

Connie D:

- Would like to see if members would be interested in a **Q & A column**? Let members submit questions (like an ask-it-basket) and we could reach out to AWSC members for responses.
- Could we ask **Districts to send their District meeting minutes** to the editor and snippets could be included wherever it might fit.
- Do members know that **WSO receives our newsletter and often uses some of the sharings in an Area newsletter** which can be found on the WSO members site. It goes out to all Areas.
- Some other Areas go to our website to read our newsletter.
- **Is it policy, what can be included in our newsletter?** If so, when was it established? Can it be updated?

In the past I have received comments that people like the new format with the **table on contents** on the front cover, and that members like to read and share at meetings the articles on the **topic of the month**.

What are your thoughts?

I would like to suggest that we form a committee to look at the issue of the content of our Area Newsletter so we can gather more information and make a recommendation on how to keep it relevant and useful. I think this is important because the newsletter is the largest part of our budget and is our main vehicle for communication.

Thank you,

Gwenne R.