Web Coordinator Report May 22, 2010

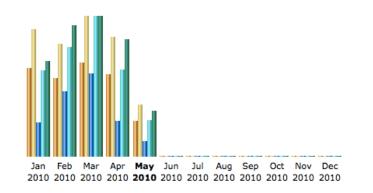
After we last met in March it was discovered that an error involving our website mail system caused 'Contact Us' submissions to be delivered to an invalid NYNAFG email address. The good news is that none of these messages was lost. Once the problem was detected, Pat H and I responded to every person that had contacted NYN through our website. As a result, I am now periodically checking the mail system for undelivered messages. One re-occurring error is that mail being sent to the Web Coordinator is incorrectly addressed. The correct address for the NYN Web Coordinator is – web@nynafg.com.

I continue to make small changes to the website to aid in Area communication. Recently the 'Assembly & AWSC Minutes' page was revamped to now include Area guidelines and Area Job Descriptions. Currently only Alateen guidelines are posted. More will be posted as they become digitally available. Also, instead of posting a year's worth of minutes and reports on one page, each meeting will have its own page.

I have struggled with how best to organize reports and minutes in a manner that is logical and easy to find. During the course of this weekend we will be asked to approve minutes from the March 20th AWSC meeting and the September 26th Fall Assembly in addition to reading/printing Officer and Coordinator reports. Expecting Area members to search the site for the information is unrealistic; just as it is to keep re-arranging how the information is posted on the site. To resolve this problem, links were added to the NYN NewsFlash page to this meeting's relevant information. Prior to each meeting the links and descriptions will be updated on this page.

Finally, this weekend I will be meeting with the website committee to discuss website guidelines and the re-design of our site. We have out-grown our current website design. (This is a good thing!) There is great benefit to NYN for us to work on these two projects concurrently. The knowledge gained during the website re-design will aid us in writing Area Website guidelines that best fit us.

Respectfully Submitted, Kathi D NYN Web Coordinator



| Month | Unique visitors | Number of visits | Pages | Hits | Bandwidth |
|----------|--------------------|---------------------|-------|-------|-----------|
| Jan 2010 | 1497 | 2158 | 5920 | 14885 | 380.56 MB |
| Feb 2010 | 1322 | 1913 | 11299 | 18963 | 524.63 MB |
| Mar 2010 | 1594 | 2375 | 14399 | 24277 | 560.74 MB |
| Apr 2010 | 1396 | 2022 | 6186 | 15092 | 469.41 MB |
| May 2010 | 602 | 875 | 2656 | 6309 | 182.10 MB |
| | | | | | |

Website Statistics