

## Spring Convention/Assembly 2010 – Newsletter Method of Delivery Ad Hoc Committee Report

The Ad Hoc committee on “Method of Delivery of the NYN Northern Hi Lights” would like to propose to the Assembly that the Northern Hi Lights be changed to an electronic Newsletter.

### Advantages:

- Timely information
- Cost less money (cost for 2009 for 300+ hard copies was \$ 3657.48 estimated cost for 1000 subscriptions to electronic less than \$200)
- Improve circulation to more members who attend our meetings with individual easy sign up online
- Reduce complications in maintaining a current mailing list
- Save more trees and help our landfills by Al-Anon “**going green**”
- More communication within groups
  - a group member can be designated the person to get the Newsletter to your group from the electronic version to hardcopy
  - Create email buddies to increase communications for members of groups
- Full page flyers
- More color
  
- The Ad Hoc Committee on "Method of Delivery of the NYN Northern Hi Lights"; in light of the following considerations, including a savings of over \$3000 per year; makes the recommendation that the Northern Hi Lights goes green and electronic by the end of 2010, or as soon as it is feasible.