

AWSC Meeting March 2010 – Newsletter Method of Delivery Ad Hoc Committee

The Ad Hoc committee on “Method of Delivery of the NYN Northern Hi Lights” would like to propose to the AWSC that the Northern Hi Lights be changed to an electronic Newsletter.

Advantages:

- Timely information
- Cost less money (cost for 2009 for 300+ hard copies was \$ 3657.48 estimated cost for 1000 subscriptions to electronic less than \$200)
- Improve circulation to more members who attend our meetings with individual easy sign up online
- Reduce complications in maintaining a current mailing list
- Save more trees and help our landfills by Al-Anon “going green”
- More communication within groups
 - a group member can be designated the person to get the Newsletter to your group from the electronic version to hardcopy
 - Create email buddies to increase communications for members of groups
- Full page flyers
- More color

The Ad Hoc committee on “Method of Delivery of the NYN Hi Lights” makes the recommendation in light of our discovery and a savings of over \$3,000 per year to go green and electronic by the end of 2010.