

Hi , NYN Family

On February 6,2010 I shared in a conference call on the topics , What are some ways your Area reached out to families and friends of alcoholics during the holiday season? What were the results? 2. What can we do to take advantage of the Lois Wilson Story, “When Love is Not Enough”? The Movie will air on CBS on Sunday April 25 ,2010 at 9:00pm to 11:00pm. There were a lot of ideas discussed. I hope you will discuss these ideas with your groups and implement some of the ideas.

The first topics on the agenda were from the WSO on the Lois Wilson Story, the PSA's, and AFA 1010 deadline. Pat Q WSO spoke about the WSO goal to get every group to have each member to take one copy of AFA (Al-Anon Faces Alcoholism) and leave it somewhere where someone can pick it up. They are hoping for 100% of participation from the groups. The deadline for ordering was February 10, 2010. The next time to order will be in June or July for the September printing. In a few weeks there will be news release coming out to call attention to the 2010 AFA. It would help for groups to have extra 2010 AFA on hand if your group gets a call in reference to the magazine. Claire W (WSO) then gave an update on the Movie. This movie is a biographical movie not a documentary of the effects of Bill's drinking on Lois, her recovery through the 12 steps and the formation of the Al-Anon Family Groups. She wanted to remind us that Al-Anon has been working with hallmark for 2 years . The WSO is not endorsing the film but we can cooperate. We are focusing on the timing of the movie for Public Outreach . For more information on how the WSO cooperates with the professional community see page 99 of the Service Manual. Information about Al-Anon and where to reach us will be shown after the movie. Be prepared for possible increase of member at your meetings of phone calls of inquire. Have extra 2010 AFA on hand and offer some free copies.

I few ideas were discussed about the Holiday's but most of the discussion was about the movie. A group in North Dakota had a 12 step pot luck with an Al-Anon speaker and literature. An Assembly Action Committee in Georgia assemble Packets of literature and the AFA for each of their groups to pass out at various places. Some groups in W. Texas not only call the TV station but sent them a thankyou note.

The rest of the discussion was on ideas to do after the Movie as follows:

- 1.It would be a good time to call your local Radio and TV stations and ask them to air the PSA. If you contact me I can give you a list of the stations that have it is your areas.
- 2.Maybe it would be good time to ask the TV stations to show the crying house bookmark and have your group have extras on hand.
3. Have a Lois Party Like a Superbowl party and don't forget the popcorn.
- 4.Have member record the movie. Hallmark will offering a DVD to purchase after the movie.
- 5.Have Al-Anon information ready to go because we hope to have an increase in calls and membership.
- 6.Ater a Lois Party have discussion a week before and a week after.

7. Claire from WSO suggested we take this time to review Al-Anon's history using out books "Lois Remembers", "How Al-Anon Works" on Lois sharing on the 12 steps, "First Steps", and "Al-Anon Family Groups".

8.. We could cooperate with AA and see what they want to do maybe watch the movie with us or let them know about it.

9. Many people will see the film and may encourage people they know affected by Al-Anon to go to a meeting. Be ready!

10. Let a local recovery center know about the movie and have Al-Anon member there to answer questions.

11. Maybe you could get one of your member to tape the movie to be shown at another time that is more convient to watch it.

Good luck let get some ideas going and be prepared. My next conference call will be the 3<sup>rd</sup> weekend in March.

Love in Service

Sherry S

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